Rescon Partners
Management Consultants

YOUR PARTNERS IN THE JOURNEY OF LEADERSHIP

A Quick Introduction

A boutique management consulting firm helping organizations capture growth, execute strategy, and build the performance systems that carry it from boardroom to front line.

- Growth Strategy
- Balanced Scorecard & OKRs
- Business Intelligence & Analytics

Who We Are

Rescon Partners is a boutique research and consulting firm specializing in corporate strategy and execution, corporate performance dashboards, and account-based marketing (ABM) and business intelligence. Founded by McKinsey alumni, we've spent 15 years partnering with multinational clients across the USA, UK, France, Singapore, Australia and India.

15+
Years in Business

18+
Industries Served

100+
Years Combined Team Experience

2
Global Offices



Incorporation

Incorporated in 2010 as a Limited Liability Partnership, headquartered in Gurgaon, Delhi–NCR, India.



Culture

A values-driven firm built on transparency in every client and team interaction.



Clients

Multinational companies across the USA, UK, France, Singapore, Australia and India.



Experience

100+ combined years with world-class organizations — McKinsey & Co., WNS, HP, Heidrick & Struggles, KPMG, Deloitte, CG, ABB and more.

Service Bouquet



Corporate Strategy

- Vision & Strategy
- Market Benchmarking
- Funding Plans



Balanced Scorecard / OKRs

- OKRs & KPIs
- Performance Dashboards
- Strategy Execution



BI, Research & Analytics

- ABM Programs
- Market Intelligence
- Tableau / IMPACT

PROOF IN THE NUMBERS

Impact We've Delivered

300+

Account insights delivered for ABM programs

150+

Leaders trained across strategy & OKR workshops

1,500+

Retailers modeled in a global revenue forecast

18+

Industries served worldwide



CASE IN POINT

Strategic Location Assessment for a Global Heavy-Engineering Manufacturer

CHALLENGE

Choose the optimal site for a new genset manufacturing plant across 6 shortlisted locations in India, Vietnam & Malaysia — balancing cost, supply chain and labor availability.

APPROACH

A multi-criteria decision framework with PESTLE risk analysis, labor & fiscal benchmarking, and a traffic-light heat-map across 6 strategic parameters.

OUTCOME

A data-backed, ranked shortlist with clear “so-what” recommendations — accelerating the client's investment decision and shaping its Asia manufacturing footprint strategy.

Client Voices

"Balanced Scorecard is a remarkable tool for strategic thought process and its implementation over the next five years. It brings great clarity to cross-functional working in a matrix approach. The best parts of the workshop conducted by Rescon Partners: people are involved from all departments and all levels, with SMART KPIs set through brainstorming — across the four aspects of the business and their interlinkage: Learning & Growth, Internal Process, Customer View and Financials. This will deliver phenomenal, sustainable results for years to come."

Chief Operating Officer

Multinational Pharmaceutical Company · Balanced Scorecard Engagement

Manish helped our organization implement the Balanced Scorecard methodology. I found him thorough, intelligent and detail-oriented — his team's effort created a robust mechanism to track and monitor our corporate goals.

Ashish Poddar

CFO & Strategic Growth Partner

We recently hosted the "OKRs Made Simple" workshop for our Leadership Team and CXOs, led by Manish Chordia — strengthening our strategic clarity and alignment for growth.

CQRA Private Limited

Client, OKRs Leadership Workshop

Rescon Partners have been my go-to agency for account intelligence and segment insights for the past few years. By trusting the Rescon team, I save hours I can invest in delivering my programs — and the reports have uncovered valuable insights that drove better results.

Karina Gurowski

Account Based Marketing Specialist

Working with Rescon over the past two years has been invaluable to our ABM efforts. Their ability to uncover deep insights for our key accounts has provided a clear North Star for shaping our account strategies and GTM execution.

Growth Marketing Leader

Publicly Traded Process Automation Software Co.

Source: LinkedIn recommendations & client email correspondence, shared with permission (three clients asked to keep their name and/or organization unnamed)

Rescon In Action



"Navonmesh with Rescon" - Strategy Execution & Operational Excellence



On-site - Strategic Location Assessment for a Global Manufacturer



The Rescon Partners team

Why Engage Rescon Partners?

WHAT WE BRING TO THE TABLE

Hands-on leadership

Engaging CXOs to frontline managers with a holistic approach

100+ years of experience

Across industries and markets, within one team

Hypothesis-driven approach

Structured, fact-based problem-solving

Driven by values

Transparency and integrity in every engagement

WHAT WE DELIVER

Bespoke solutions

Tailored across Organization Growth and Business Insights

Proven, impact-driven results

Backed by rigorous, fact-based research

Cost-effective value

Solutions that maximize value and deliver measurable ROI

LET'S CONNECT

Global Presence

India

1021, JMD Megapolis, Sohna Road,
Sector 48, Gurgaon – 122018, India

info@resconpartners.com

+91 991 030 0792

Australia

12 Warwick Road, Greensborough,
Victoria – 3088, Australia

info@resconpartners.com

+61 434 857 950

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www.resconpartners.com | linkedin.com/company/rescon-partners